



Reference number : MSP-1-2020
Acquisition Date: January 2020
Expected Duration : 17 months

The Multimedia School of Paris has directly assigned SIT E-learning solutions with an annual contract to digitalize 3 teaching modules:

- Marketing
- Artistic Director
- Motion design

Which consisted of 33 lessons in 32 learning weeks divided as follows :

- After effects
- Nudge Marketing
- Advertising and Communication culture
- Etc.....

SIT E-learning solution allocated a team of 8 experts in content writing & Subject Matter, 3 instructional designers, 6 multimedia integrators, and 2 linguistic editors to undertake this project throughout the contract year.

The screenshot shows a user interface for an e-learning module. At the top, the logo for 'l'école multimédia' is visible, along with the text 'Bienvenue dans votre formation'. The main heading is 'COMPRENDRE L'UI DESIGN'. Below this, there is a section titled 'INTRODUCTION' with a vertical line pointing down. The text describes the importance of UI design in digital experiences and mentions that the course will cover basic concepts, media, and specific design elements. To the right of the text is an image of two smartphones displaying a mobile app interface. Below the introduction, there is a section titled 'Vos points clés à retenir' (Key points to remember) with a list of five bullet points explaining the Lean Six Sigma approach. On the right side of this section is a colorful illustration of a smiling man pointing upwards. At the bottom of the screenshot, there is a progress bar and the text 'À retenir' and 'Votre progression'.